

CAMBREA BORDNER

CAMBREA BORDNER | DESIGNER | AUSTIN, TEXAS

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PORTFOLIO

CAMBREA.ME

WORK

DESIGNER

HUNT, GATHER | FEBRUARY 2020 - PRESENT

Designing and creating digital and print assets for Chipotle, HopDoddy, LPPC, Nadamoo, and more. Brainstorming with teammates innovative ideas and creative solutions for marketing and advertising campaigns. Designing graphics for Hunt, Gather's social media page. Working closely with art directors, copy-writers, and developers to strategically plan and develop creative assets for a variety of clients.

BRAND DESIGNER

CREATIVE TONIC | JANUARY 2019 - JANUARY 2020

Built brands in their entirety through a complete and comprehensive process. This includes market research, competitive analysis, mood-boards, creative direction, developing identities, building environments, establishing cohesive brand principles and guidelines such as color use, photography treatment, use of typography, and more. Brand expression in web and environment is also exercised by developing web mockups and interior inspiration for physical locations. Through Creative Tonic, all graphic requests for the company Prep U Products are developed. This includes illustrations, web graphics, email campaigns, infographs, social media graphics, and more.

GRAPHIC DESIGNER

AMERICAN CAMPUS COMMUNITIES | JUNE 2017 - JANUARY 2019

Designed and created hundreds of designs weekly for marketing campaigns, advertisements, specials, and more. Materials produced range from print to digital, including flyers, ads, t-shirt designs, campaign artwork, web graphics, Snap Chat filters, social-media posts, and more. Converted email designs to HTML/CSS live text. Oversaw and conducted several photography projects involving setting up photoshoots and taking and editing photos for social-media campaigns. Working independently and also in a team setting in a fast-paced, quick turn-around environment.

EDUCATION

BFA: COMMUNICATION DESIGN

KUTZTOWN UNIVERSITY OF PENNSYLVANIA | 2014 - 2017

Concentrations on Interactive Design and Graphic Design.

SKILLS

ADOBE CREATIVE SUITE • PROCREATE • POWERPOINT • MICROSOFT WORD • APPLE SOFTWARE
ILLUSTRATION • BRANDING • DIGITAL DESIGN • TYPGRAPHY • LOGO DESIGN • COLOR THEORY
PHOTOGRAPHY • PHOTO EDITING • SOCIAL MEDIA • CREATIVE CONCEPTING • PRINT DESIGN
VIDEO EDITING • ANIMATION • WORDPRESS • HTML & CSS • UX/UI DESIGN • WEB DESIGN